

<p>What are the elements of a successful Traffic Mitigation Plan and how much will it cost?</p>	<p>While creating your TMP, you are also creating a very attractive Employee Transportation Benefits program. Listed below are several transportation benefits that will encourage your employees to consider different commute options. TMPs will vary greatly from employer to employer. The TMD staff for your area want to help you develop the best program for your employees, while at the same time taking into account your concerns about cost. Many strategies can be provided at little or no cost.</p>
<p>Employee Education</p> <p>Transit Benefits</p> <p>Amenities</p> <p>Car/Vanpooling</p> <p>Other Employer Actions</p>	<p>Here are some strategies that an employer could adopt:</p> <ul style="list-style-type: none"> ▪ Contact person designated to receive and distribute transportation information ▪ Distribute information on transit/pooling/other commute alternatives to employees ▪ Commute information/alternatives presentations to employees at worksite ▪ Information on commuting alternatives provided to new employees (orientation materials and presentations available) ▪ Attendance at free TMD-sponsored meetings/workshops permitted for designated contact person to learn about new services ▪ Ozone Action Days participation (regional program to alert people to dangerous air quality days) ▪ Guaranteed Ride Home Promotion (free regional program offering emergency rides) ▪ Permanent display area for TMD-provided bus schedules and other transportation Information ▪ ADA information provided (transportation services for people with disabilities) <ul style="list-style-type: none"> ▪ Tax-free monthly transit subsidies provided to employees (Super Fare Share and/ or Metrochek). County subsidies and State commuter Tax credit may be available ▪ Transit passes/tokens offered for purchase at worksite (at full or reduced price) ▪ Pre-tax payroll deduction for transit costs offered to employees (saves employer & employee money) <ul style="list-style-type: none"> ▪ Transit/pedestrian amenities at worksite, e.g. sidewalks, benches, etc. ▪ Bike amenities at worksite, such as racks, lockers and showers (TMD may be able to supply) <ul style="list-style-type: none"> ▪ Carpool matching for employees ▪ Free or reduced rate parking for car/vanpools offered to employees ▪ Preferred location and/or reserved parking for car/vanpools offered to employees <ul style="list-style-type: none"> ▪ Alternative work schedules: Flex Time, Compressed Work Week, Telecommute/Teleworking, Jobsharing ▪ Annual Commuter Survey collected from employees
<p>Measuring Success: TMD Commuting Goals...</p>	<p>Commuting goals have been identified for each TMD. These goals, which are consistent with acceptable traffic conditions, represent the percentage of commuters not driving to work during the most congested times of the day.</p> <ul style="list-style-type: none"> ▪ Bethesda: 32% (Stage II), then 37% ▪ North Bethesda: 39% ▪ Friendship Heights: 39% ▪ Silver Spring: 46%, and 50% for new development